



PARTNERSHIP PROGRAM

2024 INTERNATIONAL EQUITY, DIVERSITY,
INCLUSION AND ANTI-RACISM CONFERENCE

WWW.MUN.CA/EDI-AR/CONFERENCE

OFFICE OF THE VICE-PROVOST, EDI-AR

The portfolio of the Vice-Provost, Equity, Diversity, Inclusion and Anti-Racism (EDI-AR) is an important reflection of Memorial University's commitment to equity, diversity, inclusion and anti-racism across our campuses and in our communities.

The goal of the portfolio's work is that everyone who comes into contact with any part of the university feels valued, welcomed and honoured, and sees a reflection of who they are embedded in all areas of Memorial.





Memorial University's Vice-Provost, Equity, Diversity, Inclusion and Anti-Racism (EDI-AR) provides strategic direction and builds strong relationships and credibility with senior administrative, academic and student leaders across Memorial, and with the broader community, working collaboratively to advance institutional equity, diversity, inclusion and anti-racism goals and to foster diverse, inclusive and equitable learning and working environments, as well as a culture of respect, free from harassment, discrimination and violence.

We hope you will consider partnering with us on this important work and helping us reach our goal of making Memorial an EDI-AR giant by setting the standard for how a university campus looks and feels.

WHO WE CAN HELP YOU REACH

CONNECTIONS

- **Students:**
19,000+
- **Faculty and Staff:**
Approx. 3,800
- **Alumni: Nearly**
100,000

OUTREACH

- **Social Media:** Facebook, X/Twitter, Instagram
- **Memorial communications:** Newslines, Gazette, CHMR, media engagement
- **Events on and off campus**

2024 INTERNATIONAL EDI-AR CONFERENCE

The inaugural 2024 International EDI-AR Conference — held at the Signal Hill campus of Memorial University on **May 14, 2024** — will bring together students, staff, researchers, faculty, community leaders and industry professionals from around the world to share success stories and achievements, and to learn about innovative and creative ways to design and implement EDI-AR programs and policies in post-secondary institutions, community groups, associations and not-for-profit agencies.

This conference is a hybrid event, held both in person in St. John's and online for virtual attendees.





DR. AMOABA GOODEN KENT STATE UNIVERSITY

Dr. Amoaba Gooden of Kent State University will be our conference keynote speaker.

Dr. Gooden is the Vice President for the Division of People, Culture and Belonging at Kent State. She previously served as the Vice President of the Division of Diversity, Equity and Inclusion and as chairperson of the Department of Pan-African Studies at Kent State University.

Dr. Gooden's academic and professional work continues to highlight the narratives and cultural structures of people of African descent and aims to broaden this platform. She is a catalyst for equitable change for disenfranchised people nationally and internationally.

PARTNERSHIP LEVELS

PARTNERSHIP OPPORTUNITIES Tuesday, May 14, 2024 — Signal Hill Campus						
	EVENT PARTNER	PLATINUM PARTNER	DIAMOND PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Number of partnerships available	1	1	2	10	Unlimited	Unlimited
Cost	\$20,000	\$15,000	\$10,000	\$8,000	\$5,000	\$3,500
Seats	Table of 10	Table of 10	Table of 10	Table of 10	Table of 8	Table of 6
LOGO PLACEMENT						
Event naming (PRESENTED BY)	✓					
Naming rights to sessions within event		✓	✓			
Table signage	✓	✓	✓	✓		
Visual recognition at event (signage, screens, pop-up banner, slideshow)	✓	✓				
Linked logo on event promotions	✓	✓	✓	✓		
Logo in social media promo posts	✓	✓				
Logo placement at the event	✓	✓	✓	✓	Listing	Listing
Logo on website	✓	✓	✓	✓	✓	✓
Post-event thank-you social media post	✓	✓	✓	✓	Listing	Listing
Podium acknowledgement	✓	✓	✓	✓	✓	✓
CONNECTION WITH GUESTS						
Opportunity to provide guests gifts	✓	✓				
On-site presence (e.g. booth)	✓					
Opportunity to speak or show video during event	✓	✓				
Individual In-Person — \$250 Virtual Attendance — \$199 Unwaged and Underemployed — \$125						

CONNECT WITH US

WE WOULD LOVE TO DISCUSS
HOW WE CAN PARTNER

Thank you for taking the time to consider partnering with the Office of the Vice-Provost, Equity, Diversity, Inclusion and Anti-Racism (EDI-AR) at Memorial University for the 2024 International EDI-AR Conference. We are open to working with you to create a custom partnership package, or to discuss different partnership budgets. If you have any questions or concerns, or want to connect, please reach out:

CHERRY RALHAN-KHANNA
PROGRAM MANAGER, EDI-AR

CRALHANKHANNA@MUN.CA
709-864-6949